

Loki Denicolo

Ecommerce & Digital | Bilingual (EN/FR)

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Skills

Ecommerce

Shopify, eBay, Mirakl, SEO

Content & development

HTML/CSS, Shopify Liquid, JavaScript, Python, automation

Design

Illustrator, InDesign, Photoshop, Figma

Languages

English (native)

French (fluent)

Education

BTEC Graphic Design

Farnborough College of Technology
2017 – 2019

A-Level French

Farnborough Sixth Form
2016 – 2017

CTEC Media Production

with GCSEs incl. Maths & English
Farnborough Sixth Form
2016 – 2017

Certifications

IBM Data Analyst Professional Certificate (*in progress*)

Google Cybersecurity (Coursera)

Foundations of Cybersecurity
Play It Safe: Manage Security Risks
Connect & Protect: Networks & Network Security

Profile

I've spent the last few years working in ecommerce, mostly around Shopify and online marketplaces, managing products, listings and storefront content. I also build and look after websites, and I come from a graphic design background. I'm bilingual in English and French, and I like work that's accurate, well presented and runs smoothly.

Experience

Ecommerce Executive

Feb – Jun 2026

Modern Home Touch Interiors

Guildford

- Built custom Shopify components the team could edit without touching code, including an animated search bar and reusable, SEO-friendly page heroes and product descriptions.
- Built an image-processing app that checked product photos against each platform's image standards, auto-fixed simple problems like wrong aspect ratios, and flagged the rest for manual editing.
- Automated the marketplace listing process, pre-filling import templates across five platforms to cut listing time and errors.
- Managed around 200 products across ten platforms.

Warehouse & Digital Support

2022 – 2025

Clean and Shiny Car Care

Aldershot

- Managed the eBay store, creating and updating listings and writing their HTML descriptions.
- Built storefront and blog content with Shopify Liquid, HTML and CSS.
- Added products to Google Shopping, making sure each met the listing requirements.
- Helped set up the 'Helm' despatch system, routing orders to match the warehouse layout for faster picking.
- Served walk-in customers and handled cash; kept stock counts and racking in order.

Warehouse & Logistics (Agency)

Dec 2025 – Jan 2026

Halmer Group (Jondo)

Aldershot

- Picked, packed and processed batch orders for a print-on-demand service, meeting daily shift targets.
- Built, wrapped and organised pallets for daily courier collections.

Cleaning Team Supervisor

2021 – 2022

Chalet 1066

Les Gets, France

- Managed 3–4 agency cleaners, working alongside them across multiple properties.
- Was the main point of contact between management and the cleaning teams, in French and English.
- Carried out final quality checks so each house was ready on time for guest changeovers.

Waiter / Barman

2019 – 2020

Alba Bar

St Jean d'Aulps, France

- Served customers in French and English, handled cash and ran end-of-shift closing.

Room Service / Waiter

2017 – 2019

Aviator Hotel

Farnborough

- Ran daily buffet setup to food-hygiene standards and delivered room service with the kitchen.